



Advertising/Publication Information for 2014 Issues of NY Hockey On-Line

-An electronic magazine covering all
ice hockey in New York State!

Advertising Rates

**Full Page - 8" x 11" - \$225
(11 Issues/\$2,000)**

**1/2 Page - 8" x 5" - \$150
(11 Issues/\$1,000)**

1/4 Page - 4" x 2.5" - \$80

Business Card size - 2" x 3.5" - \$50

Ads should be submitted as jpegs or pdfs (no changes can be made to pdfs) at 150 dpi or better. They should be designed to exact size, allowing us room to reduce for borders.

We can also design your ad for a set-up fee of \$10.

Advertisers will also have their ad posted on the front page of our website.

We are currently averaging 2,500 views per month on the magazine and growing each month.

Deadlines are 23rd of month for upcoming issue. (i.e. September 23 for October issue)

Editorial Information

Stories and press releases, try-out and tournament information should be sent to Randy@nyhockeyonline.com at least one week prior to publication. Deadline is generally the 23rd of each month for publication on the first of the following month.

Editorial copy must be sent as an attached word document or placed within an email message.

Photographs and graphics should be sent in jpeg format at least 4" x 6" with a resolution of at least 250 dpi.

PDF's are acceptable but no additions or corrections can be made to them once they have been submitted. Corrections would have to be made by the original designer and another copy sent.

NY Hockey On-Line reserves the right to edit copy and photographs and not publish material that the editorial staff deems inappropriate.

Contact us:

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